



2nd TOURISM CONFERENCE

MONDAY
MARCH 27
2017

CONFERENCE CENTER
"I. VELLIDIS"
THESSALONIKI

HIGH ADDED VALUE TOURISM



5 C H A M B E R S



ΕΛΛΗΝΟ-ΑΜΕΡΙΚΑΝΙΚΟ ΕΜΠΟΡΙΚΟ ΕΠΙΜΕΛΗΤΗΡΙΟ
AMERICAN HELLENIC CHAMBER OF COMMERCE



ΕΛΛΗΝΟ-ΒΡΕΤΑΝΙΚΟ ΕΜΠΟΡΙΚΟ ΕΠΙΜΕΛΗΤΗΡΙΟ
BRITISH HELLENIC CHAMBER OF COMMERCE



ΕΛΛΗΝΟ-ΓΑΛΛΙΚΟ ΕΜΠΟΡΙΚΟ & ΒΙΟΜΗΧΑΝΙΚΟ ΕΠΙΜΕΛΗΤΗΡΙΟ
CHAMBRE DE COMMERCE & D'INDUSTRIE FRANCE GRECE



ΕΛΛΗΝΟ-ΓΕΡΜΑΝΙΚΟ ΕΜΠΟΡΙΚΟ & ΒΙΟΜΗΧΑΝΙΚΟ ΕΠΙΜΕΛΗΤΗΡΙΟ
DEUTSCH-GRIECHISCHE INDUSTRIE- UND HANDELSKAMMER



ΕΛΛΗΝΟ-ΙΤΑΛΙΚΟ ΕΠΙΜΕΛΗΤΗΡΙΟ ΘΕΣΣΑΛΟΝΙΚΗΣ
CAMERA DI COMMERCIO ITALO-ELLENICA DI SALONICCO

HIGH ADDED VALUE TOURISM



14:30 – 15:00

Registration - Coffee

15:00 – 15:10

Opening Remarks



SIMOS ANASTASOPOULOS

President, American-Hellenic Chamber of Commerce - representing the 5 bilateral Chambers



APOSTOLOS TZITZIKOSTAS

Governor, Region of Central Macedonia

15:10 – 16:00

Panel I: Quality Tourism: upgrading the total destination experience



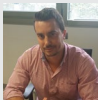
ANGELOS VLACHOS

Member of the Boards of Directors, Hellenic Republic Asset Development Fund & Thessaloniki Port Authority



IOANNA PAPADOPOULOU

Communications & Marketing Director, Athens International Airport



CHRISTOS CHRISTOU

Operations Manager, Aktor Facility Management



ELFI VEKILOGLOU

Vice President, White Water West



MODERATOR: ANDREAS STYLIANOPOULOS

President & CEO, Navigator Travel and Tourist Services

16:00 – 16:50

Panel II: Beyond “Sun and Sea”: health and well-being tourism



PARIS KOKOROTSIKOS

General Secretary, Elitour - Greek Medical Tourism Council



ZACHARIAS KAPLANIDIS

Founding Member & General Secretary, Hellenic Federation for Health Tourism



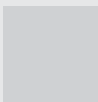
ALEXIA CHATZIPARASIDOU

Clinical Embryologist, Laboratory Director, Embryolab



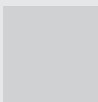
ANDREAS RAGOTIS

Deputy General Manager, Miraggio Thermal Spa Resort



LIANE JORDAN

Director Quality Trails and Quality Regions, German Hiking Association



MODERATOR: AIMILIOS TSAROUCHAS

Journalist – Radio/TV Producer, FM100

16:50 – 17:20

Coffee Break

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17:20 – 18:10

Panel III: Technology and Tourism: an inseparable relation



DIMITRIS KOSSYFAS
Head of Travel, Google Greece



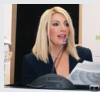
NIKOS KABANOPOULOS
Regional Manager Greece, Cyprus and Bulgaria, Visa Europe



TASSOS KINALIS
Area Manager, Market Management Greece, Expedia Lodging Partner Services



IOANNIS KOSTOPOULOS
Co-Founder & CEO, Sammyacht



MODERATOR: RALLIO LEPIDOU
Journalist - Creator, www.ka-business.gr

18:10 – 19:00

Panel IV: Modern Tourism Industry Challenges



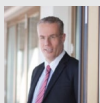
BILL DEMAKAKOS
Director, Management Consulting, KPMG



KONSTANTINOS CHRISTODOULOU
Senior Director, Small Business Banking, Piraeus Bank



ROZA ANTHI ATHANASIOU
Head of Customer Service, Network Support & Communication, Business Banking, Eurobank



ANESTIS ANASTASIOU
Coordinator of Tourism Programs, ACT - American College of Thessaloniki



MODERATOR: GREGORIOS TASIOS
President, Halkidiki Tourism Organization

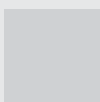
19:00 – 19:20

Closing Remarks



CHRISTOS SARANTOPOULOS
President, Italian-Hellenic Chamber of Thessaloniki - representing the 5 bilateral Chambers

Keynote Speech



ELENA KOUNTOURA
Minister, Ministry of Tourism*

19:20 – 20:30

Cocktail

*To be confirmed

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